

## CRISIS MANAGEMENT, EMERGENCY RESPONSE & MEDIA HANDLING

**Course aim and objectives:** This course provides participants with the required knowledge and understanding for responding incidents which if not properly handled may lead to an emergency in which planning and effective response is required as well as deploying and utilizing available resources and controls for mitigating the potential and consequences of such events as well as safety and environmental impact. In addition, the course familiarizes participants with the techniques and training required for effective response and control of the types of shipboard related emergencies through practical implementation of a simulated real-time table-top exercise drill. The course also covers effective spokesman communications in case of a real emergency how to handle the media and what responses should be provided to the media from the shipping company during a crisis.

**Course main elements:**

- Ship-board risks and principles of crisis management
- Emergency organization and effective response planning
- Readiness and prevention
- Training, drills and assessment of safety performance
- Reference to past incident reports
- Media handling techniques
- Effective Media Handling – Priorities and responses
- Implementation through a real time simulated table-top drill
- Practical examples and workshops

**Course participation:** The course is open to shipping company managers, operators, designated person(s), superintendents, masters and shipboard officers as well as the emergency response office and shipboard team

**Course duration: 2 days** This training program is provided in 12-hours with real time instruction through zoom platform in two 6-hour pre-scheduled interactive learning sessions.

**Course Schedule:** 10:00 – 17:00 hours daily

**Registration:** Please complete the course registration form or contact Mrs. Angie Panagiotarakou email: [training@dynamarine.com](mailto:training@dynamarine.com) Tel: (+30) 210 894 1667

**Instructor:** Capt. Titos Giannakakis – Senior Maritime Trainer & Marine Consultant – DYNAMARINE Academy